GRANTCRAFT
a service of Foundation Center

TIPS AND GUIDELINES FOR GRANTCRAFT BLOG CONTRIBUTIONS

GrantCraft.org welcomes blog contributions for its website. The site's blog aims to share anecdotes, tips, and tools that build funder knowledge worldwide.

Here are a few guidelines for blog contributions:

- Blog posts may cover a wide range of topics related to GrantCraft. Suggested topics include:
    - News/stories with a compelling philanthropic angle (i.e., how a foundation came to its strategy, new philanthropic initiatives, how funding shaped recent policy change)
    - Lessons learned from funding strategic initiatives, including both challenges and successes
    - Best practices related to monitoring, governance, data collection, evaluation, and reporting efforts
    - Summaries/highlights of newly released industry reports
    - Visual storytelling or representations of data (i.e., infographics, photo series, videos)

- Although we hope blog posts can help raise the visibility of organizations working in this area, posts should not have an overtly promotional tone. Posts should be substantive, informing readers not only about an organization, project, or collaboration, but also about the inherent challenges and lessons learned.

- The GrantCraft audience is primarily funders with varying levels of experience. Please provide necessary context for information in your post and explain any jargon clearly and concisely.

- Blog posts should be written in a conversational, personal tone and focused on a single topic. Shoot for 300-400 words, although some topics may warrant longer posts, and try to spark conversation by ending with a question or idea for readers. Include relevant links.

- If possible, please include a photograph, image, headshot, and/or logo in a .jpg format for our consideration to accompany the post, and information for a photo credit. We will assume any images sent to us are not restricted by copyright and are appropriate for posting. Please also include a one to two sentence biographical note about the author and/or organization.

- Posts may be edited by Foundation Center for length or style, and may also be grouped with other submissions into thematic mini-series. Changes will be approved with authors before posts are published.

Here are some other ways you can contribute to GrantCraft:

- Submit a case study, white paper, or strategic planning document to IssueLab, which we will add to our curated content section.

- Suggest a new guide or topic for us to cover by e-mailing jen@foundationcenter.org.

- Share your experiences with us; be in touch; partner with us.

- Share our resources, blog posts, and @grantcraft tweets.

Prospective contributors may contact Jen Bokoff, director of GrantCraft, for additional information: jen@foundationcenter.org or 212-620-4230.